

**SIXTH  
ANNUAL  
HEALTH LAW  
CONFERENCE**

**Patients as Consumers: The Impact  
of Health Care Financing and  
Delivery Developments on Roles,  
Rights, Relationships and Risks**

Presented by MECOP and Jointly Provided by the FSU Center for Innovative Collaboration in  
Medicine and Law and the Florida Bioethics Network



**MONDAY, February 13, 2017  
8:00 a.m. — 4:30 p.m.  
FSU Alumni Center**

- This program will identify, describe, and critically analyze the most significant legal and ethical issues that may arise as Florida physicians and other health care professionals endeavor to manage the challenges associated with the changing roles, rights, and responsibilities of patients within a dynamic health care financing and delivery system/marketplace.
- We will examine the emerging rights, responsibilities, and risks for both consumers and health care providers as the ways that health care is provided and paid for undergo substantial modification.
- We will explore the legal and ethical ramifications of the movement toward evidence-based medicine and shared decision making, new health care cost containment strategies, and serving patient populations that are unwilling or less likely to be able to embrace a consumer role fully.

**CONTACT:**

Nicholas Breeding, Center Program Associate

[nicholas.breeding@med.fsu.edu](mailto:nicholas.breeding@med.fsu.edu)

850-645-9473

<http://med.fsu.edu/medlaw>



The Florida State University College of Medicine and College of Law

# Conference Program

<b>8:15 – 8:45 a.m.</b>	Registration and Beverages
<b>8:45 – 9:00 a.m.</b>	Welcoming Remarks
<b>9:00 – 10:00 a.m.</b>	Session 1 <b>Keynote Speaker:</b> Patrick Geraghty (Chairman and CEO of Florida Blue)
<b>10:00 – 10:15 a.m.</b>	Break
<b>10:15 – 12:00 p.m.</b>	Session 2 <i>Evidence-Based Medicine and Shared Decision Making</i> <b>Moderator:</b> Marshall B. Kapp, J.D., M.P.H. (Director, FSU Center for Innovative Collaboration in Medicine and Law) <b>Panelists:</b> Ken Brummel-Smith, M.D. (Charlotte Edwards Maguire Professor, Department of Geriatrics, FSU College of Medicine) Michael Nair-Collins, Ph.D. (Department of Behavioral Sciences and Social Medicine, FSU College of Medicine) Nancy Van Vessem, M.D. (Chief Medical Officer, Capital Health Plan)
<b>12:00– 12:45 p.m.</b>	Lunch (Provided)
<b>12:45 – 2:30 p.m.</b>	Session 3 <i>The Impact of Cost Containment Initiatives on Patient Rights and Provider Liabilities</i> <b>Moderator:</b> Les Beitsch, M.D., J.D. (Chair, Department of Behavioral Sciences and Social Medicine, FSU College of Medicine) <b>Panelists:</b> Kenneth Goodman, Ph.D. (Director, Institute for Bioethics and Health Policy, University of Miami & Director, Florida Bioethics Network) G.C. Murray, J.D. (Deputy General Counsel, Florida Justice Association) Andrew Wong, M.D. (Tallahassee Orthopedic Clinic) Mel Hartsfield, M.D., J.D., (Clerkship Faculty, FSU College of Medicine)
<b>2:30 – 2:40 p.m.</b>	Break
<b>2:40 – 4:10 p.m.</b>	Session 4 <i>Patient Populations at Particular Risk of Not Controlling Their Own Medical Choices</i> <b>Moderator:</b> Greg Todd, M.D., J.D. (Director, FSU Internal Medicine Residency Program) <b>Panelists:</b> Barbara Demby Abrams, M.D., J.D. (Law Offices of David H. Abrams) Cynthia R. Hall, Pharm.D., J.D. (Chair, Center for Interprofessional Education, Law, and Health Ethics, FAMU College of Pharmacy) Aline Kalbian, Ph.D. (Chair, FSU Department of Religion) Jay Reeve, Ph.D. (President and CEO, Apalachee Center)
<b>4:10 p.m.</b>	Evaluation and Adjournment

**6 AMA PRA Category 1 Credits™**

# Conference Details

## Audience

This conference is designed for physicians, attorneys, nurses, pharmacists, social workers, psychologists, and others with an interest in continuing education in health policy, legal medicine, health care ethics, and public health in Florida. Members of the public are welcome to register and attend also.

## Learning Objectives

- Identify major developments (e.g., aggressive consolidation of health care insurers and providers into mega-entities, the incentivized development of new coordinated product delivery entities such as Accountable Care Organizations, the proliferation of electronic health records, and replacement—on both mandatory and voluntary bases—of fee-for-service arrangements by various value purchasing strategies such as Pay for Performance (P4P) and bundled payments) in contemporary U.S. health care delivery and financing
- Appreciate the ways in which the role of the individual who is purchasing and receiving health care services is changing from one of passive patient to that of a consumer who is expected to influence, if not determine, his or her own health care
- Understand the legal and ethical ramifications of the individual's changing role from patient to consumer for the physician and other health care providers with whom the patient/consumer maintains a professional relationship

- Manage the physician's legal responsibilities and risks associated with the changing professional relationship engendered by expectations that patients will take on a more consumer-like role regarding their own health care

## Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the Medical Educational Council of Pensacola (MECOP), the Florida State University College of Medicine and the Florida Bioethics Network. MECOP is accredited by the ACCME to provide continuing medical education for physicians.

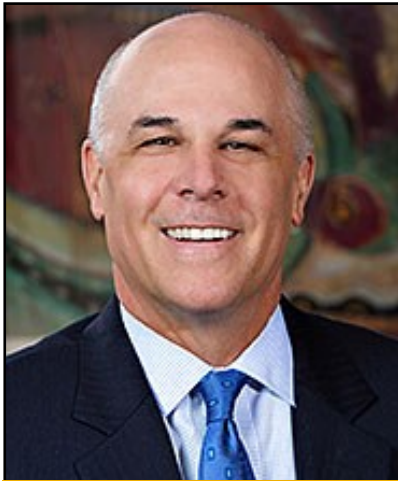
The **Medical Educational Council of Pensacola** designates this live activity for a maximum of **6 AMA PRA Category 1 Credit(s)<sup>™</sup>**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The **Florida Bar Legal Specialization and Education Department** has designated a maximum of **7 General CLE Credits, 3.5 Ethics CLE Credits and 7 Health Law Certification Credits** for attorneys.

The **Florida State University College of Nursing** designates a maximum of **6 Contact Hours** for nurses.

Applications for credit hours have also been *submitted* for social workers.

# Conference Details



Patrick J. Geraghty, Florida Blue  
Keynote Speaker

## Disclosure and Conflict of Interest Resolution

All conflicts of interest of any individual(s) in a position to control the content of this activity will be identified and resolved prior to this educational activity being provided. Disclosure about provider and faculty relationships, or the lack thereof, will be provided to learners.

## Registration Steps

Registration is free for students and other participants **NOT** seeking Continuing Education Credit. Payment of the registration fee **is** required for all participants seeking Continuing Education Credit.

Registration can be made by mail, by email, by phone, or through fax.

For participants who would like to mail their registrations, please mail registrations (page five of this packet) and Continuing Education Credit payment, if applicable, to our address as shown on the registration page. To pay for Continuing

Education Credit by credit or debit card, please contact Nicholas Breeding to receive a Credit Card Authorization Form.

## Further Information

For further information (or to pay with credit card) please contact:

### **Nicholas Breeding**

Business Associate

Center for Innovative Collaboration in Medicine and Law

Email: [nicholas.breeding@med.fsu.edu](mailto:nicholas.breeding@med.fsu.edu)

Phone: (850) 645-9473

## Location

FSU Alumni Center

1030 West Tennessee Street

Tallahassee, FL 32304

(Free parking will be available at Alumni Center)



FSU Alumni Center  
(Photo courtesy of FSU Alumni Association)



# REGISTRATION FORM

The FSU Center for Innovative Collaboration in Medicine and Law  
1115 West Call St. Tallahassee, FL 32306-4300

Phone: 850-645-9473

Fax: 850-645-8441

Email Registrations to: [nicholas.breeding@med.fsu.edu](mailto:nicholas.breeding@med.fsu.edu)

Date:

Name:

Title:

Organization:

Specialty:

Address:

City:

State:

Zip Code:

Daytime Phone:

Alternate Phone:

Fax:

Email Address:

**Course Tuition (Please Check One):**

- Non CE credit registration.  
Cost: Free, but registration required.
- CE Credit Registration (by February 1<sup>st</sup>): \$70
- CE Credit Registration (day of): \$95
- FSU Med Students and Law Students: Free  
\*For FSU COM and COL students, please register by February 1<sup>st</sup>. Registration after this date will be based on space available and will not include lunch.

**Please make checks payable to:**

**Center for Innovative Collaboration in Medicine and Law**

**Mail checks to:**

Center for Innovative Collaboration in  
Medicine and Law  
FSU College of Medicine  
1115 West Call Street  
Tallahassee, FL 32306

Tuition includes admission to program sessions, luncheon, refreshment breaks, and course materials.