

FLORIDA ETHICS

Debates, Decisions, Solutions

Sponsorship opportunities

Te are approaching our fourth decade! The University of Miami Miller School of Medicine Institute for Bioethics and Health Policy and the Florida Bioethics Network announce the 28th Annual "Florida Bioethics: Debates, Decisions, Solutions" Conference. Though online this year, the November 13, 2020, program is the largest and longest-running community ethics event in the country. 2020 sponsorship includes sponsorship of the 2021 conference, that is, two years for the price of one.

Being a co-sponsor of this important program signals your institution's commitment to ethics in health care.

Plans for the program are subject to change but include special sessions on climate change, ethics and racism, Covid-19 resource allocation, and the health and social challenges of the pandemic.

In most cases, conference support is less costly than a single newspaper or Web advertisement. Sponsoring hospitals, hospices and nursing homes find funds to support professional development in ethics in their education, advertising and public relations budgets. Leading institutions have ethics budgets.

It has been compellingly argued that every healthcare institution ought to support such professional development in ethics. Indeed, why would one not want to? Moreover, sponsorship levels of \$2,500 and above receive automatic FBN institutional membership. This means widespread and year-round recognition of your institution for taking ethics seriously and access to a members-only website, including the FBN's Guidelines for Ethics Committees.

This year's program will continue our track record in providing high-quality professional development for a broad array of health professionals.

The following sponsorship and group attendance benefits are available. Sponsorship of this conference includes sponsorship of and similar benefits for the 2021 annual conference. Note: Because of these benefits, sponsorship contributions are not gifts or donations. Unused tuition slots are assigned to students, who always attend without charge. Please call or email for more information. Other sponsorship opportunities are available.

- \$10,000 —90 tuitions with full CME/CEU credits; pre-eminent acknowledgment on flyer and all virtual material; virtual course syllabi; and FBN institutional membership.
- \$5,000 —40 tuitions with full CME/CEU credits; prominent acknowledgment on flyer and all virtual material; virtual course syllabi; and FBN institutional membership.
- \$2,500 —15 tuitions with full CME/CEU credits; logo acknowledgment on flyer and all virtual material; virtual course syllabi; and FBN institutional membership.

Please share this document with appropriate colleagues to ensure a role at this important conference. Visit our archives: https://bioethics.miami.edu/education/annual-bioethics-conference/index.html